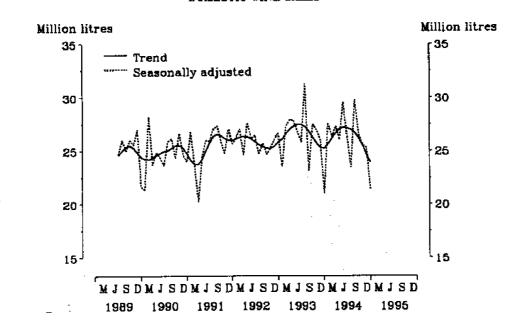


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## SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, JANUARY 1995

#### SUMMARY OF FINDINGS

#### DOMESTIC WINE SALES



Total sales of Australian wine (domestic plus exports) for 1994 were 435.0 million litres, 2.3 per cent lower than for 1993. Domestic wine sales, which accounted for 72 per cent of all wine sales in 1994, fell by 1.6 per cent in 1994, while export sales of Australian wine declined by 4.0 per cent.

#### Domestic sales

Provisional trend estimates for total domestic wine sales fell by 2.8 per cent between December 1994 and January 1995, following a 3.4 per cent decrease between November and December 1994. This is the seventh month of trend decline following a five month period of growth.

In seasonally adjusted terms, total domestic sales of Australian wine for January 1995 were 21.4 million litres, a decrease of 15.5 per cent on December 1994 but up 2.0 per cent on sales in January 1994. As a result of the large fall in seasonally adjusted wine sales in January 1995, the trend decline has strengthened further. The wine sales trend will continue to decline unless seasonally adjusted sales increase by 34 per cent in February 1995 (the

average monthly movement regardless of sign in this series is 7 per cent). Readers are reminded that recent trend estimates are provisional and could change when data for future months become available.

In original terms, there were 13.9 million litres of wine sold domestically during January 1995, down 61.4 per cent from the traditional high sales in December but up 1.7 per cent on January 1994.

#### Exports

A total of 7.4 million litres of wine valued at \$23.1 million was exported from Australia in December 1994. This is a similiar result to November 1994 but 10.8 per cent less in terms of volume than December 1993.

In 1994 Australia exported 120.0 million litres of wine, 4.0 per cent lower than for 1993. However, the value of 1994 exports was \$379.1 million, 6.6 per cent higher than 1993. The average price of wine exported (calculated crudely by dividing the value of wine exported by the volume of exports) was \$3.16 per litre, an increase of 11.3 per cent on the \$2.84 recorded in 1993.

#### **INQUIRIES**

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 237 7626 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back page of this publication.

#### SUMMARY OF FINDINGS (continued)

The United Kingdom remains the leading export destination for Australian wine in 1994 both in terms of volume 50.4 million litres and value \$178.4 million. The other countries buying the largest quantities of wine are New Zcaland, 19.4 million litres valued at \$35.1 million and Sweden, 12.2 million litres valued at \$20.2 million. The United States while representing the fourth largest market in terms of volume, 12.2 million litres, is second in terms of value \$58.2 million.

#### **Imports**

- <u>3</u>

Australia imported 1.2 million litres of wine in December 1994 at a cost of \$7.4 million. Total imports for 1994 were 10.2 million litres valued at \$52.1 million. This represented an increase of 22.7 per cent by volume and 5.3 per cent by value on total imports for 1993.

A comparison of domestic wine sales (original data) for the seven months ended January 1994 and 1995 follows. Care should be exercised when interpreting year-to-date figures as measures of trend growth because year-to-date figures do not accurately reflect changes in trend sales. See paragraph 12 in Explanatory Notes.

	7 months en	ded January	Percentage
Wine type	1994	1995	change
	'000L	'000L	
Table			
White - bottles 1 litre and under	29,096	31,160	7.1
White - other containers	86,397	78,817	-8.8
Total	115,493	109,977	-4.8
Red - bottles 1 litre and under	16,328	17,669	8.2
Red - other containers	18,500	19,955	7.9
Total	34,828	37,624	8.0
Rose - boules 1 litte and under	365	368	0.8
Rose - other comainers	2,576	2,463	-4.4
Total	2,941	2,831	-3.7
Total table wine	153,262	150,432	-1.8
Fortified	15,888	15,862	-0.2
Sparkling			
Bottle fermented	18,993	17,773	-6.4
Bulk fermented	2,771	2,899	4.6
Total sparkling wine	21,764	20,672	-5.0
Other	4,604	4,291	-6.8
TOTAL WINE SALES	195,518	191,257	-2.2

For the seven months ended January 1995, domestic sales of Australian wine fell by 2.2 per cent over the corresponding period to January 1994. Although total wine sales have fallen, sales by both wine and container type show marked variations as highlighted below:

- White table wine sales were down by 4.8 per cent, this decrease is attributed to the 8.8
  per cent drop in other containers partly offset by the increase of 7.1 per cent in bottled
  sales.
- Red table wine had increases in both bottles and other containers, (8.2 % and 7.9 % respectively) recording an overall increase of 8.0 per cent.
- Rose wine sales increased slightly in bottles 0.8 per cent but fell by 4.4 per cent in other containers.

Sparkling wine sales were down by 5.0 per cent, with bottled sparkling wine falling by 6.4 per cent but bulk sparkling wine increasing by 4.6 per cent. Fortified wine decreased by 0.2 per cent while other wine fell by 6.8 per cent.

TABLE 1. DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

			Wine	e type				Total wine		
			Spark-	Carbon-	Flavoured			Seasonally	Trend	
Period	Table	Fortified	ling	ated	(a)	Vermouth	Original	adjusted	estimate	Brandy(b)
					('000 litres)					('000L al)
1991-92	246,704	29,891	30,153	3,751	2,921	1,410	314,830			1,380
1992-93	246,308	28,420	29,971	3,256	2,845	1,281	312,081			1,312
1993-94	254,741	27,026	30,543	3,525	2,426	1,258	319,519			1,301
1993-94										
November	25,291	2,526	4,227	375	312	128	32,857	26,854	25,677	132
December	27,119	2,755	6,410	509	251	154	37,198	25,957	25,270	151
January	10,926	1,154	1,197	153	n.p.	n.p.	13,652	20,937	25,198	72
February	18,836	1,568	1,968	228	n.p.	n.p.	22,784	27,489	25,600	76
March	19,416	1,965	1,720	217	136	111	23,565	26,293	26,165	93
April	21,417	2,659	1,725	268	188	66	26,323	27,266	26,628	108
May	19,210	2,354	1,674	278	179	84	23,779	26,034	27,016	93
June	22,600	2,592	1,693	355	206	105	27,549	29,551	27,139	86
1994-95—										
July	24,403	2,714	2,031	246	195		29,660	26,175	r27,096	94
August	19,122	2,294	1,495	185	188	72	23,356	23,401	126,925	97
September	23,500	2,416	2,968	342	176	91	29,492	29,795	r26,653	88
October	21,445	2,016	3,385	326	212	104	27,488	26,549	r26,149	115
November	23,848	2,799	3,729	44]	235	110	31,162	25,488	r25,452	127
December	26,824	2,467	5,999	571	213	138	36,212	25,268	r24,596	111
January	11,290	1,156	1,065	164	109	105	13,888	21,359	23,908	n.y.a.
1993-94-										
July to January	153,263	15,888	21,765	2,178	n.p.	n.p.	195,517	••	**	845
1994-95	150 105	*****	00 CTC	0.0==		600	101.055			
July to January	150,432	15,862	20,673	2,275	1,326	690	191,258			n.y.a.

<sup>(</sup>a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY
WINEMAKERS

				(1000	litres)					
	Fortified						Sparkling	g wine(a)		
		Sherry			Dessert wine		Bottle	Bulk		
	-	Medium				Other	fermen-	fermen-	Vermouth	
Period	Dry	(b)	Sweet	Port	Muscat	(c)	tation	tation	Dry	Sweet
1991-92	2,281	2,938	7,173	15,933	1,438	128	25,406	4,747	644	766
1992-93	2,117	2,500	6,829	15,545	1,257	172	25,252	4,719	581	700
1993-94	1,889	2,318	6,133	15,383	1,180	124	26,305	4,238	564	694
1993-94										
November	170	218	568	1,443	116	11	3,676	551	65	63
December	159	234	553	1,683	111	14	5,718	692	n.p.	n.p.
January	99	99	304	599	47	6	1,038	159	n.p.	n.p.
February	101	151	384	864	63	6	1,650	318	n.p.	n.p.
March	171	179	492	1,027	85	10	1,446	274	44	67
April	176	251	671	1,439	114	8	1,430	294	31	35
May	159	185	476	1,425	100	10	1,387	287	40	43
June	190	222	558	1,493	117	11	1,399	294	48	57
1994-95—										
July	168	254	665	1,504	113	9	1,700	331	33	37
August	165	170	446	1,395	108	11	1,186	310	34	38
September	152	206	538	1,397	109	14	2,608	360	38	53
October	149	187	446	1,131	89	14	2,915	470	л.р.	n.p.
November	204	236	614	1,630	102	13	3,240	490	50	60
December	156	202	502	1,482	105	18	5,256	743	n.p.	n.p.
January	73	134	252	643	45	11	869	196	n.p.	n.p.
1993-94										
July to January 1994-95—	1,091	1,330	3,554	9,134	702	79	18,994	2,771	п.р.	n.p.
July to January	1,066	1,390	3,463	9,181	672	91	17,773	2,899	310	380

<sup>(</sup>a) Spritzig table wines are included with table wine. (b) Includes semi-sweet and medium dry. (c) Includes madeira, tokay, white port.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE ('000 litres)

	WHITE W	WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(a)					WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(a)					
	Glass con	lainers			<del></del>	Glass co	ntainers					
Period	l litre and under	Over I litre	Soft pack(b)	Bulk(c)	Total	l litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total		
1991-92	40,736	1,627	122,410	6,690	171,463	2,725	203	15,721	80	18,729		
1992-93	41,243	1,319	120,534	4,784	167,880	2,856	203	15,405	61	18,525		
1993-94	45,025	1,146	117,172	5,145	168,488	3,110	179	20,590	87	23,967		
November	4,358	94	11,865	671	16,987	336	n.p.	2,169	n.p.	2,526		
December	5,587	118	12,062	774	18,542	431	п.р.	2,204	n.p.	2,668		
January	2,269	69	4,949	377	7,664	150	n.p.	911	n.p.	1,074		
February	3,685	92	9,271	405	13,453	280	n.p.	1,523	n.p.	1,820		
March	3,754	92	9,670	480	13,995	187	12	1,138	3	1,339		
April	3,708	94	9,658	250	13,709	279	n.p.	2,257	n.p.	2,557		
May	3,210	86	8,722	169	12,186	193	n.p.	1,680	n.p.	1,891		
June	3,517	103	10,161	209	13,990	227	19	1,769	4	2,019		
1994-95—												
July	3,905	89	10,110	204	14,308	225	n.p.	1,674	n.p.	1,919		
August	3,670	73	7,511	198	11,452	205	12	1,344	8	1,569		
September	4,221	94	9,839	327	14,481	259	n.p.	2,017	п.р.	2,300		
October	4,404	80	9,185	411	14,080	254	n.p.	1,508	u·b·	1,779		
November	5,086	90	10,336	595	16,107	275	11	1,812	9	2,108		
December	5,725	123	12,040	687	18,576	394	n.p.	2,043	n.p	2,470		
January	2,377	68	4,994	299	7,739	159	29	896	7	1,091		
1993-94-					10.150			12.224		14 220		
July to January 1994-95—	27,152	680	69,689	3,632	101,153	1,944	п.р.	12,224	n.p.	14,339		
July to January	29,389	617	64,015	2,721	96,742	1,771	n.p.	11,295	n.p.	13,235		

For footnotes see end of table.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE - continued (1900 litres)

	· ·			I 000')	itres)					
<del></del>			RED					ROS	<u>É</u>	
	Glass con	tainers				Glass co	ntainers	-		
Period .	1 litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total	] litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total
1991-92	24,048	521	25,200	1,021	50,790	763	137	4.792	30	5,722
1991-92 1992-93 -	25,268	464	28,677	642	55,051	n.p.	118	4,107	n.p₊	4,852
1993-94	23,206 27,575	484	28,399	942	57,399	578	п.р.	4,178	n.p.	4,888
1993-94								- 40		*0.5
November	2,374	38	2,768	90	5,270	48	n.p.	449	n.p.	506
December	2,535	45	2,748	115	5,443	77	n.p.	371	n.p.	467
January	1,041	18	899	55	2,013	30	n.p.	139	n.p.	175
February	1,728	26	1,397	121	3,272	35	n.p.	246	n.p.	290
March	2,201	76	1,416	57	3,749	42	n.p.	281	n.p.	333
April	2,455	35	2,184	33	4,706	48	n.p.	389	n.p.	445
May	2,204	44	2,410	30	4,688	44	n.p.	391	n.p.	445
June	2,660	47	3,391	59	6,157	45	n.p.	374	n.p.	434
1994-95—								400		475
July	3,670	59	3,923	49	7,701	n.p.	9	409	n.p.	475
August	2,665	36	3,003	44	5,748	n.p.	8	307	n.p.	352
September	2,639	50	3,448	125	6,263	46	n.p.	397	n.p.	456 417
October	2,226	61	2,829	53	5,169	51	n.p.	356	n.p.	423
November	2,586	50	2,513	61	5,211	63	n.p.	349	n.p.	514
December	2,684	54	2,494	32	5,264	84	п.р.	418	n.p.	193
January	1,198	21	1,032	16	2,268	31	п.р.	151	n.p.	193
1993-94—	4.000	222	177.700	647	34,829	364		2,498	n.p.	2,940
July to January 1994-95	16,329	255	17,602	643	·		n.p.	-	_	
July to January	17,669	333	19,242	380	37,624	368	n.p.	2,389	n.p.	2,830

<sup>(</sup>a) 1 degree baumé = 18 grams of sugar per litre. (b) Soft pack containers include all collapsible packs, plastic or otherwise. (c) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

		Wii	ne type		Tota	l wine	Bran	dy
Period	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000L	'000L	.000L	'000L	'000L	\$.000	'000L al	\$1000
			TMPORTS (	CLEARED (2)				
1991-92	5,190	160	2,373	979	8,703	45,649	662	7,315
1992-93	4,833	106	2,346	546	7,832	46,984	629	8,085
1993-94	4,432	152	2,301	1,456	8,341	47,637	634	8,243
1773-74	4,724	102	2,301	1,450	8,341	47,057	034	0,243
- 1993-94—October	350	5	215	160	730	4,709	55	630
November	481	13	334	182	1,009	6,268	60	917
December	342	8	303	181	833	5,687	101	1,306
January	183	25	118	79	404	2,741	43	551
February	251	14	224	60	549	2,977	49	507
March	293	7	106	96	502	2,798	42	543
April	308	10	123	99	539	2,317	40	400
May	307	15	115	95	532	2,995	47	548
June	583	24	115	124	845	4,448	44	550
1994-95								
July	396	39	208	113	755	3,595	52	467
August	489	8	215	114	827	4,301	60	794
September	533	9	133	223	898	4,065	48	568
October	692	58	281	150	1,182	5,742	56	615
November	1,134	38	601	104	1,876	8,738	69	790
December	642	49	356	199	1,246	7,384	7 <del>6</del>	1,043
1993-9 <u>4</u>								
July to December = 1994-95—	2,508	56	1,501	903	4,968	29,361	369	5,144
July to December	3,885	202	1,794	903	6,785	33,824	360	4,276
			EXPC	RTS (b)				***
1991-92	71,752	2,384	3,904	639	78,679	243,526	74	960
1992-93	95,468	1,851	4,730	784	102,832	293,157	73	850
1993-94	r116,649	2,873	5,042	893	r125,458	r366,536	36	524
· .								
1993-94—								
October	11,952	441	824	319	13,536	38,475	4	29
November	7,672	144	462	82	8,360	22,520	3	71
December	7,688	313	200	136	8,337	23,428	2	35
January	5,871	84	175	30	6,159	16,296	1	56
February	6,742	181	223	18	7,163	22,071	i	6
March	т10,357	91	245	33	r10,725	r31,642	7	128
April	9,807	302	365	35	10,723			
лріп Мау	r9,848	266	361	45	10,519	33,784	-	5
June	10,755	101	311	37	11,204	32,133 34,439	4 3	86 17
1994-95—								
1994-93— July	9,977	435	305	32	г10,750	r32,639	4	144
August	10,628	220	387	59			4	144
-					11,295	r36,969	2	39
September October	r13,368 r11,129	180 367	654 933	47 26	г14,249 -12,456	r46,994	5	108
October November	111,129 17,022	r109	7353 7353		r12,456	r42,664	4	62
November December	6,900	247	1353 267	т46 22	г7, <b>52</b> 9 7,437	r26,407 23,083	1 7	31 106
	,				. 4			100
1993-94— July to December	63,270	1,849	3,363	695	60 177	106 172	10	225
1994-95—	03,270	1,047	5,505	093	69,177	196,173	19	225

<sup>(</sup>a) Classification of commodities to Table and Other wine types have been adjusted back to July 1992. (b) Exports may include sales made by exporters other than winemakers.

TABLE 5. EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, DECEMBER 1994

		W	ine type		Total	wine
Country/Region	Table	Fortified	Sparkling	Other	Quantity	Value
			(Litres)			(\$'000)
New Caledonia	40,610		-	-	40,610	51
New Zealand	1,162,738	124,544	75,963	11,637	1,374,882	2,300
Vanuatu	36,329		•	· -	36,329	63
Total Oceania & Antarctica (a)	1,261,838	126,446	80,994	11,637	1,480,915	2,535
Denmark	182,350	-	-	-	182,350	455
Germany	85,073	-	•	-	85,073	309
Ireland	226,917	-	2,340	-	229,257	671
Latvia	22,064	-	-	-	22,064	30
Netherlands	79,200		450	-	79,650	393
Norway	87,055	-	-	•	87,055	271
Sweden	400,208	-	•	-	400,208	743
United Kingdom	2,605,784	79,954	102,344	-	2,788,082	9,554
Total Europe & the CIS (a)	3,713,995	80,044	119,246	-	3,913,285	12,580
Bahrain	18,000	-	-	-	18,000	23
United Arab Emirates	52,281	-	1,710	-	53,991	109
Total Middle East & North Africa (a)	70,792	-	1,710	•	72,502	136
Indonesia	49,962	-	180	-	50,142	91
Singapore	53,428	630	5,738	6,813	66,609	261
Thailand	76,844	-	5,130	-	81,974	213
Total Southeast Asia (a)	209,877	891	12,893	7,083	230,744	742
Hong Kong	35,721	450	35,588	693	72,452	366
Japan	122,338	5,850	7,920	2,205	138,313	555
Republic of Korea	180, <del>96</del> 0	•	-	-	180,960	242
Total Northeast Asia (a)	342,666	6,300	43,508	2,898	395,372	1,222
Canada	486,043	6,174	1,692	_	493,909	2,153
USA	811,840	21,969	7,236	510	841,555	3,690
Total North America (a)	1,297,883	28,143	8,928	510	1,335,464	5,8 <b>43</b>
Total Other Regions(b)	3,386	5,220	23	-	8,629	26
Total All Countries	6,900,437	247,044	267,302	22,128	7,436,911	23,083

<sup>(</sup>a) Includes other countries as detailed in Australian Standard Classification of Countries for Social Statistics (1269.0). (b) Includes ship's stores.

TABLE 6: EXPORTS OF AUSTRALIAN WINE BY REGION ('000 litres)

의 분들이 보다. 기를 하기		TABLE 6	: EXPORTS C	F AUSTRALIA ('000 litres)	N WINE BY REG	ION		
5	Oceania &	Europe &	Middle	Southeast	Northeast	North		Total all
Period -	Antarctica	the CIS	East	Asia	Asia	America	Other	Regions
1991-92	- 7,509	50,824	855	1,601	3,450	14,153	288	78,679
1992-93	18,251	61,623	799	1,969	3,483	16,356	351	102,832
1993-94	24,968	73,328	950	2,134	5,267	18,462	342	r125,458
1993-94—								
October	3,067	7,735	63	328	628	1,668	47	13,536
November	2,065	4,417	65	147	332	1,266	67	8,360
December	2,335	3,821	49	248	607	1,252	25	8,337
January	1,281	3,728	56	80	223	776	15	6,159
February	1,420	3,760	95	149	309	1,405	26	7,163
March	1,652	6,944	67	188	365	1,477	r31	r10,725
April	2,547	5,930	89	141	328	1,450	25	10,509
May	2,469	5,934	96	169	346	1,491	15	10,519
June	1,074	7,561	68	192	602	1,683	24	11,204
1994-95—								
July	2,140	6,046	88	76	454	1,930	16	r10,750
August	1,323	8,196	109	124	172	1,342	29	11,295
September	2,185	19,993	37	г146	293	r1,577	19	т14,249
October	т1,977	r7,378	71	r352	602	2,020	57	r12,456
November	r1,534	r3,228	r80	r280	r652	r1,632	r122	<sub>1</sub> 7,529
December	1,481	3,913	73	231	395	1,335	9	7,437
1993-94—								
July-December	14,526	39,471	480	1,215	3,094	10,180	210	69,177
1994-95								
July-December	10,640	38,754	457	1,208	2,569	9,837	250	63,716

#### EXPLANATORY NOTES

#### Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

#### Scope and coverage

- 2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 97 per cent of total wine sales.
- 3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.
- 4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- 5. Commencing with April 1992, the timing basis for the compilation of merchandise exports statistics has been changed. The change involves compiling exports statistics on the basis of goods shipped in any period rather than the basis of the documentation of goods shipped in that or earlier periods. In the past only about half of shipments were recorded in the month of shipment, the remainder recorded in subsequent months. The effect of the change is significant on monthly data but marginal on annual data. For more information about the changed basis of compilation refer to publication Foreign Trade Australia: Merchandise Exports, April 1992. (5432.0)
- 6. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- 7. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

#### Seasonally adjusted and trend estimates

- 8. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- 9. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

- 10. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors. The latest review, in September 1994, revised seasonally adjusted and trend monthly series back to July 1975.
- 11. For further information, see A Guide to Interpreting Time Series Monitoring "Trends", an Overview (1348.0) or contact the Assistant Director, Time Series Analysis on (06) 252 6345.
- Care should be exercised when interpreting year-to-12. date figures as measures of trend growth. Due to their temporal phase-shifting properties, year-to-date measures are not always useful for detecting turning points in the data. In particular, these measures are not responsive to more recent trend changes and can be indicative of more historical growth patterns. A further deficiency is that with each additional month of data, the extent of smoothing implicit in the year-to-date measure varies, giving for each month a different form of trend estimate. That is, the degree of smoothing after 3 months will be different to that achieved with 10 months of data. It is possible that the year-to-date measure will suggest results that do not accord with the ABS trend estimate, which is a much more timely indicator of recent trend behaviour.

#### Related publications

13. Another ABS publication which may be of interest is:

Australian Wine and Grape Industry (1329.0) - contains production and stocks of Australian wine and brandy held by winemakers and a comprehensive range of industry related data, including world comparisons.

14. Current publications produced by the ABS are listed in the Catalogue of Publications and Products Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Publications Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

#### Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
  - r figure or series revised since previous issue
  - .. not applicable
- 15. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

TIM SKINNER Acting Australian Statistician



## For more information ...

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the ABS Catalogue of Publications and Products available at all ABS Offices (see below for contact details).

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